File #: 18-0401 CRA, **Version:** 1

TO: **CRA Board of Commissioners**
FROM: **Lori Hayward, Finance and Operations Director**
THROUGH: **Renée A. Jadusingh, CRA Executive Director**
DATE: **JULY 9, 2019**

FY 2019-20 CRA A-GUIDE FUNDING REQUEST - OLD SCHOOL SQUARE

Recommended Action:
Direct staff to include funding for the Old School Square (OSS) in the CRA's FY 2019-20 Budget in the amount of $650,000.

Background:
OSS applied for CRA A-Guide Funding for FY 2019-20 under the category of Economic Development and Recreation and Cultural Facilities. Funding is requested for one program (Program "A"), which is the Cultural Arts Program. The specifics of the OSS request are summarized below.

Funding Request Amount: $750,000
Organization Total Budget: $3,168,500
CRA Funds - Percentage of Budget: 24%
Amount Funded in FY 2018-19: $750,000

This year's Funding Evaluation Committee consisted of CRA Finance and Operations Director, Lori Hayward, and Assistant City Manager, Caryn Gardner-Young. The Committee rated the application package based on the established A-GUIDE criteria. Criteria used in review of the application were grouped into six categories weighted to total 100% as follows:

Organization Capacity	20%	
Need for Project/Program		20%
Project/Program Description	10%	
Logic Model		20%
Evaluation Plan	10%	
Budget & Sustainability	20%	

The Application Evaluation Form has six categories and the majority of the items are rated on a scale of 1 to 5 (worst to best possible response) with an exception of two items. The two items are scored as follows:

1. **Organizational Capacity**- ***Demonstrated experience/success with similar programs/project*** is rated on a scale of 1 to 15 (worst to best possible response). The importance of the success of the organizations prior year goals that were established for the programs/projects funded by the CRA A-GUIDE grant funding was emphasized with additional points.
2. **Logic Model/Projected Results**- ***Stated program/project goal clear and relevant to CRA Overall Need*** is rated on a scale of 1 to 10 (worst to best possible response). The importance of the program/project goal being relevant to CRA Overall Need was emphasized with additional points.

Please review the attached Application Evaluation Form (Exhibit A) that includes the rating of the committee members on

each Project/Program. The outcome of the committee's review is as follows:

Evaluation Score: 84%

A-GUIDE Evaluation Committee Comments & Suggestions:
The committee commends OSS on their efforts on obtaining financial stability and concurs with the funding amount of $650,000 which is included in OSS's Fiscal Sustainability Forecast Report (Exhibit F). OSS's efforts includes additional revenue raised from major gifts, county grants and individual donations totaling $494,122, which was included in FY 2018 -19 second quarter report.

In addition to the attached Application Evaluation Form and budget forms, the following documents are available upon request:

A-GUIDE Application
A-GUIDE Logic Model
A-GUIDE Evaluation Plan
Strategic Plan
IRS Form 990
Audited Financial Statements

OSS's Board will be at the meeting to make a presentation.

Attachments: Exhibit A - Application Evaluation Form; Exhibit B - FY 2019-20 Goals & Outcomes Report; Exhibit C - CRA Combined Budget Form and Narrative; Exhibit D- Fiscal Sustainability Forecast

CRA Attorney Review:
N/A

Finance Review:
N/A

Funding Source/Financial Impact:
N/A