



Legislation Text

File #: 18-0502 CRA, Version: 1

TO: CRA Board of Commissioners
FROM: Ivan Cabrera, AICP, Redevelopment Manager
THROUGH: Renée A. Jadusingh, Esq., CRA Executive Director
DATE: December 10, 2019

DISCUSSION - POINT-TO-POINT TRANSPORTATION SERVICES WITH FREEBEE- SERVICE UPDATE

Background:

At the May 14, 2019 CRA Board Meeting, the CRA Board directed CRA staff to prepare an agreement with BeeFree, LLC d/b/a Freebee for the Transportation Services (Point-to-Point).

Freebee began providing Point-to-Point services within the boundaries of the CRA District on September 6, 2019, using five (5) GEM E6 vehicles, and one (1) wheelchair-accessible GEM vehicle. Vehicles have a minimum capacity of five (5) standard passengers and one (1) vehicle has the ability to adjust capacity to provide for one wheelchair passenger.

The purpose of this service is to provide a year-round point-to-point transportation program that will provide the City of Delray Beach residents, visitors, and business employees with a convenient and efficient transportation option and to reduce Downtown traffic and vehicle emissions. In order to encourage visitors and residents to patronize Downtown Delray Beach and increase the tax base within the CRA District, all rides must either commence or terminate within the boundaries of the Downtown Core Area shown in Exhibit A. Also, the agreement with Freebee requires submission of reports to the CRA including number of riders, average waiting time, average trip duration, among other.

Since the inception of the service in September 2019, ridership and number of rides have increased as follows:

| Month | Ridership % | Trips % |
|-----------|-------------|-----------|
| September | 4,378 | 2,470 |
| October | 6,137 40% | 3,584 45% |
| November | TBD | TBD |

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|-----------|-----------|---|-------|---|
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| | | | | |
|----------|-------|-----|-------|-----|
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During this period, we received comments about the service and there were also requests to extend the service to other areas. This item is to provide the Board with an update on the last three (3) months of service and CRA Staff seeks the Board's input on exploring/analyzing the possibility of extending the service area.

Attachment(s): Exhibit A - Service Area Map

CRA Attorney Review:

N/A

Finance Review:

N/A

Funding Source/Financial Impact:

N/A